

FAX# 703 528 7880 OCT19/12 12.28
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

PRDCT	OBAMA FOR AMERICA	EST#1537	COMMENTS: (LINE, QUANTITY, UNIT PRICE, TOTAL PRICE)

DATE OCT19/12 12.28

CITY TAX _____ STATE TAX _____ CO-OF BILLING NEEDS

TO LENA
FR JULIE
OK'D M4
TTLS \$283420..131X
PLS CFM, THX 10/19

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		600P-630P	30		\$1,500.00	10/21	10/21	2		SUN	2

PROGRAM : EYEWITNESS NEWS

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		630P-700P	30		\$1,500.00	10/21	10/21	1		SUN	1

PROGRAM : WORLD NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-34 FOR 3 SPOTS/WK

71	A		1200N-330P	30		\$2,750.00	10/20	10/20	1		SAT	1
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PROGRAM : FBALL
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 70-72

72	A		500A-600A	30		\$250.00	10/21	10/21	1		SUN	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 70-72

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#34 MISSED: SUN/600P-630P OCT21(3/WK) 30S \$1,500.00 (OCT19/12)
OFFER: SUN/630P-700P OCT21 30S \$1,500.00 PLS ADVISE.
& SAT/1200N-330P OCT20 30S \$2,750.00
& SUN/500A-600A OCT21 30S \$250.00
CMT: WE CAN OFFER

OCT/12	283420.00	CONTRACT TOTAL	283420.00
		TOTAL SPOTS	131

MARKET TOTALS \$681,240 WFTV 41% WKMG 20% WESH 19% WOFL 14% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE